This is the card plan if there are 4 sides, and I just need to decide on the elements in green, and finalize the bullets in blue. (red doesn’t show, it’s instructional to me to make the choices).

I could also make the card two sides, if they are bigger. And I can drop some information.

**Front of card:** *(I was thinking of not putting an address anymore)*

*Top of card white (what %? I think I like the bulk of the front white and maybe 30-40%% maximum green?)*

(new Logo)

Allison Friedman

Founder

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wwwrateitgreen.com

@rateitgreen (twitter)

*(what is common now - do I also put a linked in and/or fb?)*

A community-driven directory, network, and information resource for promoting green building and connecting green builders everywhere.

OR

Green Building

Directory Network Resource

**Inside 1:**

Through directory listings, peer ratings, and open conversations, Rate It green helps green builders source products and services, promotes green building companies, and facilitates industry conversation and collaboration.

FIND Green Building Products and Services

PROMOTE your Company and Expertise

CONNECT with other Green Builders

*(optional sentence. the card does not have to be this sales-y)*

Rate It Green offers a unique opportunity to list green building products and services. Choose between Basic/Free listings or Premium opportunities, available monthly or at an annual discount.

**Inside 2:**

Our Members Include:

OR

Rate It Green welcomes all green builders -- whether beginners or experts, residential or commercial. Our Members include:

(and/OR: *see below, in green)*

-Architects -Contractors

-Builders -Developers

-Building Professionals -Facility Managers

-Engineers -Finance Professionals

-Designers -Real Estate Professionals

-Manufacturers -Project Managers

-Service Providers -Home Owners

-Building Managers -Insurance Professionals

-Building Owners -Students/Educators

Join Rate It Green, and help build the largest

green building directory and community resource.

**Back of card:**

(new Logo)

www.rateitgreen.com

Through directory listings, peer ratings, and open conversations, Rate It green helps green builders source products and services, promotes green building companies, and facilitates industry conversation and collaboration.